

# Barking and Dagenham Giving Week

## 18 – 24th May 2020

### Together in the face of adversity

---

BDGivingWeek 2020 is coming!

It's a chance to celebrate the local organisations that are transforming communities, and shout about the incredible work you are doing to support them.

Anyone can take part, and we'd love you to help spread the word that #BDGivingWeek is happening 18th to 24th of May 2020.

We want to make sure everyone knows about #StrongerBD

### Get involved

This first year, in light of the social distancing measures imposed in the wake of the COVID outbreak, Giving Week has gone online. Here are some ways you can take part:



Follow us on Twitter and Facebook to get all the latest updates and so that we can share content. This means we can easily retweet you and vice versa.

Encourage others to do the same to stay up to date on all the news.



Use the hashtags when posting your content on Facebook and Twitter

#BDGivingWeek

#StrongerBD



Tell us about yourself and your charity and why you're getting involved in BD Giving Week in one tweet. Suggested format:

*"We're supporting #BDGivingWeek because [INSERT REASON]. By working together we will create a #StrongerBD"*

**WWW.**

Link to the campaign website in all materials and communications ([bdgiving.org.uk](http://bdgiving.org.uk))



Change your profile pic for the whole week with the attached picture.



Write #BDGivingWeek on a sheet of paper and take a photo of yourself working together but apart to create a #StrongerBD

## What's happening

During the week we will share stories of adaptation and inspiration. Stories that show the ways in which local people have stepped up to the plate in the current crisis, and the power of our community to work together to solve its own problems.

A sum of £9,000 raised by the Barking and Dagenham Lottery, will be given to local charities by Cllr Ashraf, Deputy Leader and Cabinet Member for Community Leadership & Engagement and applications open for a Covid-19 Rapid Response Fund of £100,000. The Fund will be distributed by Barking and Dagenham Giving, the borough's new platform for giving to the community.

The week will also give people living and working in the borough another way to get involved thanks to a collaboration between local success story Street Tag and Barking and Dagenham Giving. By taking part to a new game called Health Tag, people will be encouraged to donate money to charity whilst achieving their home fitness goals. The money raised through the game will be match funded by Barking and Dagenham Giving and distributed to local causes.

The aim of the week is to highlight how powerful it is to support local causes and that we can create a stronger B&D by working together.

Find out more at [www.bdgiving.org.uk](http://www.bdgiving.org.uk)

